

## **12 GENIUS HACKS THAT WILL HELP YOU BUILD A SUCCESSFUL NETWORK MARKETING BUSINESS**

### **1. RESEARCH**

After you are introduced to the Network Marketing Business, the first thing you have to do is to research on the following

Company Profile

Company History

Owners of the Company Background

Company Compensation plan

Company other Country offices

Research helps you to have enough information on the company this will help you build credibility and understand what the company is really into so you don't fall in the hands of an unauthorized or illegal business.

### **2. SET THE RIGHT GOALS**

Get a note book and write your goals. Your goals gives you an idea of how far you want to take the business if you don't set goals to build your network you will not go far. Your goals will propel you to work even when you face challenges and you want to give up which will surly come.

**How To Set Goals for your network marketing business.**

First of all ask yourself why I decided to start this Business and write it down. Don't limit anything that comes to your mind. (Please do this exercise)

From your why decide your daily, weekly, monthly goals.

Set rank advancement goal for yourself. If you start at a level today by end of the following month you should move up. It should be at a space you can run with but let there be an improvement every month don't remain at one rank forever.

Don't be a spectator when you come on board be an activator. Get involved, build a strong team, and get close to the one who introduced you to the business for guidance.

### **3. SET TARGET**

Set yearly, monthly, weekly, biweekly and daily target. Incorporate your Network Marketing Business into your life style and set your target of what you want to achieve. Your target should be set on: monthly earnings, rank achievement, team growth and recruiting.

### **4. TRAIN YOUR MIND**

Just as in school and work you need knowledge to excel is the same with network marketing anyone who has seen success in Network marketing had to add knowledge to it. Knowledge is key in everything. You have to study to make yourself successful in the network marketing industry. Follow great mentors like Eric Worre he has 33 years of experience in the network marketing industry.

### **5. BE A BRAND AMBASSADOR**

Love your Network Marketing Business and let everyone know what you are doing. Be proud of what your company offer and sell it with joy. Be a proud user of all your company product or services use it in such a way that it will be like your company product and service are the best and has no competitor

### **6. SHARE VALUE**

This is what Network Marketing is all about. The purpose of Network Marketing is to share the value you get from the product and service you. What did the product do for you? What transformation did it bring to you? How has it made your life better?

### **7. SHARE THE OPPORTUNITY**

Share the Opportunity that your Network Marketing Business offers, how is it impacting lives? How is it making the lives of people better in terms of financial freedom, earning extra income living a life of freedom, achieving their dreams?

## **8. MAKE AN OFFER**

All you do in a Network Marketing Business is to invite people to join you to build together by using the platform as a leverage tool. The offer is to make everyone who wants to get value from the product and services make a living by earning some amount of money most times great amount of money can be earned , the people that receive your offer is call your team members.

## **9. TEAM BUILDING**

How you work and train your team will determine how successful your Network Marketing will be. Train them how to succeed, share your experience, share your blue print, everything you did to get to where you are, hold their hands and show the step by step.

## **10. EMPOWER PEOPLE**

Use your Network Marketing Business as an empowerment tool. You can empower women, student, house wife etc. creating a career path raise Leaders, Whiles building your team identify people you can develop as leaders and help them release their leadership potentials.

## **11. EVENT**

Attending event in your company is one sure way to become successful in your network marketing business. Make attending event a priority for your team members and promote your event to the world.

Event have a way of creating an atmosphere of authentication of your business because the whole world get to see what is really happening how people are being awarded with real life stories.

## **12. BUILD RESILIENCE**

The journey of building a successful network marketing business is a very interesting one it is full of valleys and mountains there are some days you will feel like giving up and throwing in the towel and saying goodbye, you will face challenges but you have to bounce back and face your business that is when you will succeed but I can tell you that it is worth it and you will be glad you stay through to build.